

WESTCHESTER WEDDINGS

Westchester Weddings is brought to you by the publishers of Westchester Magazine, which guarantees that your message will be delivered in a professional, beautiful, and stylish way to an audience of savvy, affluent, and sophisticated Westchester brides.

2009 Editorial Lineup SPRING/SUMMER ISSUE

What Every Westchester Bride Needs to Know

The Right Dress for You

The Prettiest Flowers

The Best Hair & Makeup

The Finest Jewels

Where to Wed - A Comprehensive Guide

Space Reservation Deadline: February 13, 2009

On newsstands in March

FALL/WINTER ISSUE

The Perfect Westchester Wedding

Gorgeous Gowns

The Best Venues

Great Gifts

Cakes, Menus, Stationary

Honeymoons and More

Space Reservation Deadline: July 31, 2009

On newsstands in September

EDITORIAL DEPARTMENTS

The Registry

Real Westchester Weddings

Resource Guide

BIG W AWARDS



2006

Gold Award for Media Design



Spring/Summer 2007

Silver Award for Media Design



Winter/Fall 2007

Bronze Award for Media Design



Spring/Summer 2008

Silver Award for Media Design

Updated 12/17/08

westchester
weddings

westchestermagazine.com

2009 MEDIA KIT

WESTCHESTER'S PREMIER WEDDING MAGAZINE

unveiled

an exclusive bridal event and fashion show
A WESTCHESTER MAGAZINE PRODUCTION

C.V. Rich Mansion • Thursday, September 17, 2009

Create your own package - Check off the benefits you would like to include in your sponsorship

Limited Opportunities Available

- One Full-page, 4-color ad in the Unveiled Bridal Event & Fashion Show Program in the Fall/Winter Issue of *Westchester Weddings*. Ad material deadline 7/31/09

Premium display presence in the Main Ballroom at Unveiled Bridal Event & Fashion Show.
8' wide x 6' deep space with 1 six foot table

Web ad with link on *Westchester Magazine's* Unveiled Bridal Event & Fashion Show website for 12 months.
Beginning 9/1/09

Total Cost: \$5,000

Limited Opportunities Available

- One-Half Horizontal, 4-color ad in the Unveiled Bridal Event & Fashion Show Program in the Fall/Winter Issue of *Westchester Weddings*. Ad material deadline 7/31/09

Premium Display presence in the Main Ballroom at Unveiled Bridal Event & Fashion Show
8' wide x 6' deep space with 1 six foot table

Web ad with link on *Westchester Magazine's* Unveiled Bridal Event & Fashion Show website for 12 months
Beginning 9/1/09

Total Cost: \$3,000

Limited Opportunities Available

- One-Quarter page, 4-color ad in the Unveiled Bridal Event & Fashion Show Program in the Fall/Winter Issue of *Westchester Weddings*. Ad material deadline 7/31/09

Premium Display presence in the Main Ballroom at Unveiled Bridal Event & Fashion Show
8' wide x 6' deep space with 1 six foot tables

Web ad with link on *Westchester Magazine's* Unveiled Bridal Event & Fashion Show website for 12 months
Beginning 9/1/09

Total Cost: \$2,000

- | | |
|--|-----|
| <input type="checkbox"/> Display presence in the Tearoom at Unveiled Bridal Event & Fashion Show | |
| <input type="radio"/> 8' wide x 6' deep space with 1 six foot table | 800 |
| <input type="radio"/> (1 36" round table) | 500 |
| <input type="checkbox"/> Display presence in the Sunroom at Unveiled Bridal Event & Fashion Show | |
| <input type="radio"/> 8' wide x 6' deep space with 1 six foot table | 800 |
| <input type="radio"/> (1 36" round table) | 500 |

Add ons:

- | | |
|---|-----|
| <input type="checkbox"/> Promotional items in attendees gift bags | 300 |
| <input type="checkbox"/> Bridal Registry in excel format following the event | 200 |
| <input type="checkbox"/> 10 One-year Subscriptions to <i>Westchester Magazine</i> | 140 |

All vendors receive:

Name mention on promotional material
Name listing on website as a vendor displaying
Name listing in event program
Custom Web Page on *Westchester Magazine's* Resource page on website

Total Sponsorship Package Fee: _____

Updated 12/17/08

westchester
weddings

For advertising information call 914.345.0601x138 or email sales@westchestermagazine.com
100 Clearbrook Road, Elmsford, NY 10523 Fax 914.345.8120

DISTRIBUTION

There is no other magazine in this affluent county completely dedicated to the subject of wedding. *Westchester Weddings* is in a league of its own. The magazine will be distributed through newsstands, bridal trade shows and bridal registries, as well as mailed to our county's savvy and well-heeled brides-to-be.

With a Targeted Distribution of 40,000 copies annually throughout Westchester County, New York City and the surrounding area

- Beauty Salons and Day Spas
- Bridal Registries
 - Bloomingdales • Fortunoff • Neiman Marcus • Williams Sonoma
- Bridal Shows
 - Anthony's Pier 9 Fall Bridal Show • Bloomingdale's Pre-Wedding Wedding Party
 - Fortunoff's Girl's Night Out • Hudson Valley Bridal Event • Ultimate Bridal Expo
 - Ultimate Travel & Bridal Expo • Unveiled Bridal Event & Fashion Show
 - Wedding Channel Couture Show • Westchester County Bridal Expo
- Hotels and Reception Sites
- Newsstand, leading bookstores, high traffic retail locations
- Subscribers
- Wedding Consultants

Print Advertising Benefits

Resource Guide

All advertisers will be listed in the *Resource Guide* organized by business category, town, phone and website address with page # reference for ad.

The Issue

A complimentary supply of the issue

Counter Cards

All advertisers receive laminated, easel back display cards featuring their ad and "As Seen In *Westchester Weddings*."

Updated 12/17/08