

WESTCHESTER MAGAZINE

westchestermagazine.com

2009 PLANNING CALENDAR

JANUARY

FRUGAL GUIDE TO WESTCHESTER

Best of Westchester® Ballot

ADVERTISING SECTIONS

Education

The Westchester Look 2009

- Beauty Head to Toe

SPACE RESERVATION: 11/21/08

MAY

THE FUTURE OF WESTCHESTER

ADVERTISING SUPPLEMENT

DreamHome 2009

ADVERTISING SECTIONS

Home Furnishings and Accessories

Senior Living

SPACE RESERVATION: 3/27/09

SEPTEMBER

KIDS ISSUE

Fall Arts Preview

Fashion

ADVERTISING SECTIONS

Colleges and Universities

Fashion

Wellness and Beauty

SPACE RESERVATION: 7/24/09

FEBRUARY

DINING GUIDE

ADVERTISING SUPPLEMENT

American Heart Association

ADVERTISING SECTIONS

Dental Health

Parties, Weddings & Celebrations

SPACE RESERVATION: 12/29/08

JUNE

TRAVEL

Beauty - New Salons

Health & Fitness Guide Supplement

Top Dentists

ADVERTISING SECTIONS

Parties, Weddings & Celebrations

SPACE RESERVATION: 4/24/09

OCTOBER

REAL ESTATE

ADVERTISING SECTIONS

Education

Home Resource Guide

Parties, Weddings & Celebrations

Real Estate Agent Profiles

SPACE RESERVATION: 8/28/09

MARCH

BEST NEW SHOPS

Fashion

ADVERTISING SECTIONS

Fashion

Meeting Planners Guide

Outdoor Living

SPACE RESERVATION: 1/23/09

JULY

BEST OF WESTCHESTER®

SPACE RESERVATION: 5/22/09

NOVEMBER

TOP DOCS

Dining

Travel

ADVERTISING SECTIONS

Healthcare Profiles

Senior Living

Skiing and Winter Getaways

SPACE RESERVATION: 9/25/09

APRIL

PUBLIC HIGH SCHOOLS

Golf Guide Supplement

ADVERTISING SECTIONS

Colleges & Universities

Healthcare Profiles

Kitchen & Bath

SPACE RESERVATION: 2/20/09

AUGUST

FOOD & WINE

ADVERTISING SECTIONS

Healthcare Profiles

Kids - Back to School

Wealth Management

SPACE RESERVATION: 6/26/09

DECEMBER

HOW TO BE A BETTER WESTCHESTERITE

Gift Guide

ADVERTISING SECTIONS

Cosmetic Surgery

Holiday Gift Guide

Jewelry

SPACE RESERVATION: 10/23/09

Editorial

FotoFiles

Restaurant Guide

Dining & Restaurant Reviews

Talk of the County

Arts & Events Guide

Profiles

Things We Love

Real Estate

Beauty & Style

County Health

Travel

Education

Updated: 4/30/09

IMPORTANT: AD MATERIALS DUE ONE WEEK AFTER SPACE RESERVATION. COVER STORIES ARE NOTED IN BOLD BLACK AND ARE SUBJECT TO CHANGE

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